

## Special Conference Track on Women's Entrepreneurship

Canadian Council for Small Business and Entrepreneurship (CCSBE)  
Conseil Canadien de la PME et de l'entrepreneuriat (CCPME)



**39<sup>th</sup> Annual International Conference**

**May 8-9, 2020, Ryerson University, Toronto, Ontario (Canada)**

**Deadline for proposal submissions: February 28<sup>th</sup> 2020**

**CCSBE is excited to announce a special track at this year's CCSBE conference devoted to women's entrepreneurship.**

This track is designed to include research related to women's entrepreneurship as well as practical workshops and panel discussions sharing best practices, experiential learning, programming related to a host of topics around women's entrepreneurship. This track will examine women's entrepreneurship from several dimensions and will include:

- *presentation of papers* and on-going research related to women's entrepreneurship
- *practical workshops* related to women's entrepreneurship education, accelerators, incubators, programming, pedagogy, and sharing best practices;
- *panel discussions* on issues related to women's entrepreneurship

We invite proposals for academic papers, learning and sharing workshops and panel discussions related to women's entrepreneurship, including (but not limited to):

- Women's entrepreneurship education and pedagogy
- Arts and culture sector and women's entrepreneurship
- Newcomers, immigrants, and women's entrepreneurship
- Aboriginal peoples, visible minorities, persons with disability, youth and seniors
- Diversity and under-represented communities and women's entrepreneurship
- Social innovation and women's entrepreneurship
- Women's entrepreneurship in low income or emerging markets
- Technological innovation to bridge rural-urban divides
- The role of women entrepreneurship in economic development
- Incubators and accelerators with programming for women entrepreneurs
- The role of government in promoting women's entrepreneurship and SMEs
- University-based new ventures and student engagement
- Sustainable entrepreneurship and innovation

While we are particularly interested in submissions that relate to the above topics, papers and workshop proposals on any aspect of women's entrepreneurship are welcome.

### Critical Dates

- **Paper abstracts or workshop proposals due: Feb. 28, 2020**
- **Full paper or final abstract due: March 27, 2020**
- **Early bird conference registration ends: April 3, 2020**

Unpublished working papers welcomed. Proposal submissions should be no more than two pages, Times New Roman 12pt in Microsoft Word format: the first page will include a title, names, status and contact details of author(s); the second page will present contents and 5 keywords, according to the following categories:

#### Proposal February 28th, 2020:

Deadline for submission of proposals for academic papers, professional workshop sessions, and panel discussions, in English or French. Each submission should be in two pages, Times New Roman 12pt in Microsoft Word format: the first page will include a title, names, status and contact details of author(s); the second page will present contents in 250 words or less and 5 keywords, according to the following categories:

Proposal Submission	Format	Requirements
Academic Papers	Abstract	Abstracts should clearly state purpose, method and expected findings of study in 250 words or less
Professional workshop sessions	Summary	Summaries should describe the format and content of the workshop and be not more than 250 words in length.
Panel discussions	Summary	Summaries (not more than 250 words) should describe the theme and its interests; identify the panel speakers and their sub-topic areas.

#### March 27, 2020 - Full paper submission Deadline

Deadline for submission of full paper or final version of abstract in English or French. The text should be submitted in Microsoft Word format and should not be more than 20 pages including the cover page, diagrams, tables and references. The format will be single-spaced, Times New Roman 12pts (attribute normal for text, bold for titles and subtitles), margin top, bottom, right and left 2.5 cm (1 inch), headings numbered as 1., 1.1., 1.1.1, etc. All references should be at the end of the document. In the text, the authors' names should be referenced in brackets followed by the year of publication, for example: (Tremblay, 2009).

**Abstract and Workshop Proposal Submission** - Please submit all abstracts and workshop proposals on the conference website <https://ccsbe.org/ccsbe-2020-conference/>

**Best Papers Awards** - *Selected papers will be awarded as the best papers of the conference.*

**Publication Outlet** Selected papers will be considered for publication in the Journal of Small Business and Entrepreneurship (JSBE) <https://www.tandfonline.com/loi/rsbe20>.

#### **Conference Chair**

- Dr. Mary Kilfoil (Immediate Past President, CCSBE)

#### **Conference scientific committee**

- Chair: Howard X. Lin (Ryerson University)
- Abdoukadre Ado (University of Ottawa)
- Robert Anderson (University of Regina)
- Regis Cabral, (Funding for European Projects, Sweden)
- Elie Chrysostome (SUNY Plattsburgh, USA)
- Wendy Cukier (Ryerson University)
- Malcolm D'Souza (George Brown College)
- Jian Gao (Tsinghua University, China)
- Ken Grant (Ryerson University)
- Mary Han (Ryerson University)
- Michael Henry (Thompson River University)
- Christopher Holt (University of Waterloo)
- Kalinga Jagoda (University of Guelph)
- Kenneth Kalu (Ryerson University)
- Gerry Kerr (University of Windsor)
- Mary Kilfoil (Immediate Past President, CCSBE)
- Gil Lan (Ryerson University)
- Charlene Nicholls-Nixon (Ryerson University)
- Maripier Tremblay (Université Laval)
- Chad Saunders (University of Calgary)
- Étienne St-Jean (Université du Québec à Trois-Rivières)
- Zhan Su (Laval University)
- William Wei (MacEwan University)
- Megann Willson (PANOPTIKA)
- Yuanyuan Wu (Lakehead University)

Please visit the conference website to learn more: <https://ccsbe.org/ccsbe-2020-conference/>

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